

zeen care

Who is zeen care?

Designed to perform.

ZEEN brings personal care technology that builds visible results across your whole routine — face, body, hair and oral hygiene.

A system of devices with clearly defined functions, designed for regular use — at home and onthego.

3 KEY POINTS:

Clear function per device

Visible effects through routines

Performance that lasts

5–10 min per routine • Multi-device system • Travel-ready





zeen care

Designed for real life

A quick ritual. A clear function. Devices you use every day.

BRAND CHARACTER:

Clear: always communicates the function and benefit

Bold: simplifies beauty tech and breaks the myths

Approachable: friendly, authentic tone without pretension

Practical: focused on a routine that is easy to keep up

Energetic: motivates consistency and quick habits

UNDERSTANDS ITS AUDIENCE:

- Practical, visual and price-conscious users (often beginners in beauty tech)
- They want quick understanding, a fast sense of results and “ready-to-use” products
- They like clear instructions and routines that fit into 5–10 minutes
- That is why ZEEN CARE delivers devices that are functional, simple and aesthetically modern

raw

- facial cleansers
- mechanical facial devices
- oral hygiene



nord

- devices with technologies



beam

- LED masks



haze

- eyecare



buff

- manicure
- pedicure



root

- haircare



slate

- IPL hair removal
- epilators (face/body)
- trimmers & shavers



reset

- massage guns



zeen care

Brand promise

Precise beauty technology for the real pace of life.

ZEEN CARE is designed to fit into everyday life and deliver a measurable difference — with no unnecessary steps and no room for error. This is the standard that comes with every device:

5 ZEEN CARE PROMISES

- Clear start—you immediately know how to use it and what you get
- One role in the routine—each device covers one precisely defined step
- Results in a short time — 5–10 minutes, without overload
- Value without compromise — a realistic price, serious performance
- Guided experience—instructions, guidance and content that lead you to results

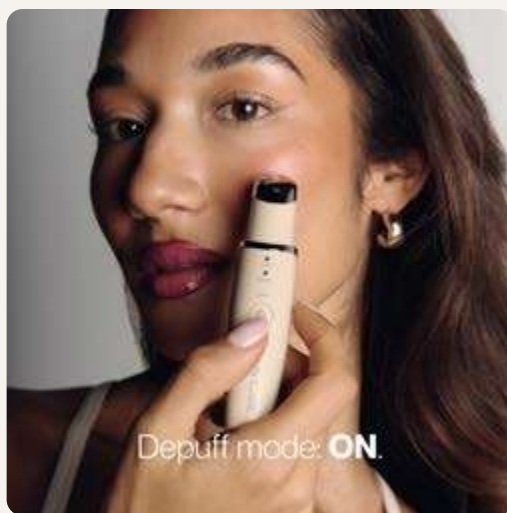
Finally, beauty tech that is precise, fast and actually used.

5–10 min/day • One-button routine • Anywhere-ready





Clear. Calm. **Renew.**



Depuff mode: **ON.**



Sculpt. Smooth. **Refresh.**



Release. **Recover.** Reset.



Body care,
simplified.



Clean skin.
Good mood.

Identity and philosophy

Personal care technology for real routines and visible results.

ZEEN CARE develops functional devices that fit into everyday life and deliver measurable effects. The focus is on clearly defined functions, reliable performance and long-term use.

CORE PILLARS:

Intuitive use—simple, pleasant and logical

Clear function — one device, one precise role

Value through performance—design and quality inservice of results

WHO ZEEN CARE IS FOR:

Gen Z and teenagers—as a first structured personal care routine

Millennials — for an effective everyday upgrade and quick, visible results

Working women — for reliable care that keeps up with the pace of the day

Men — for simple, functional solutions without complications

Anti-age users — for the transition from basic care to more advanced routines

POSITIONING:

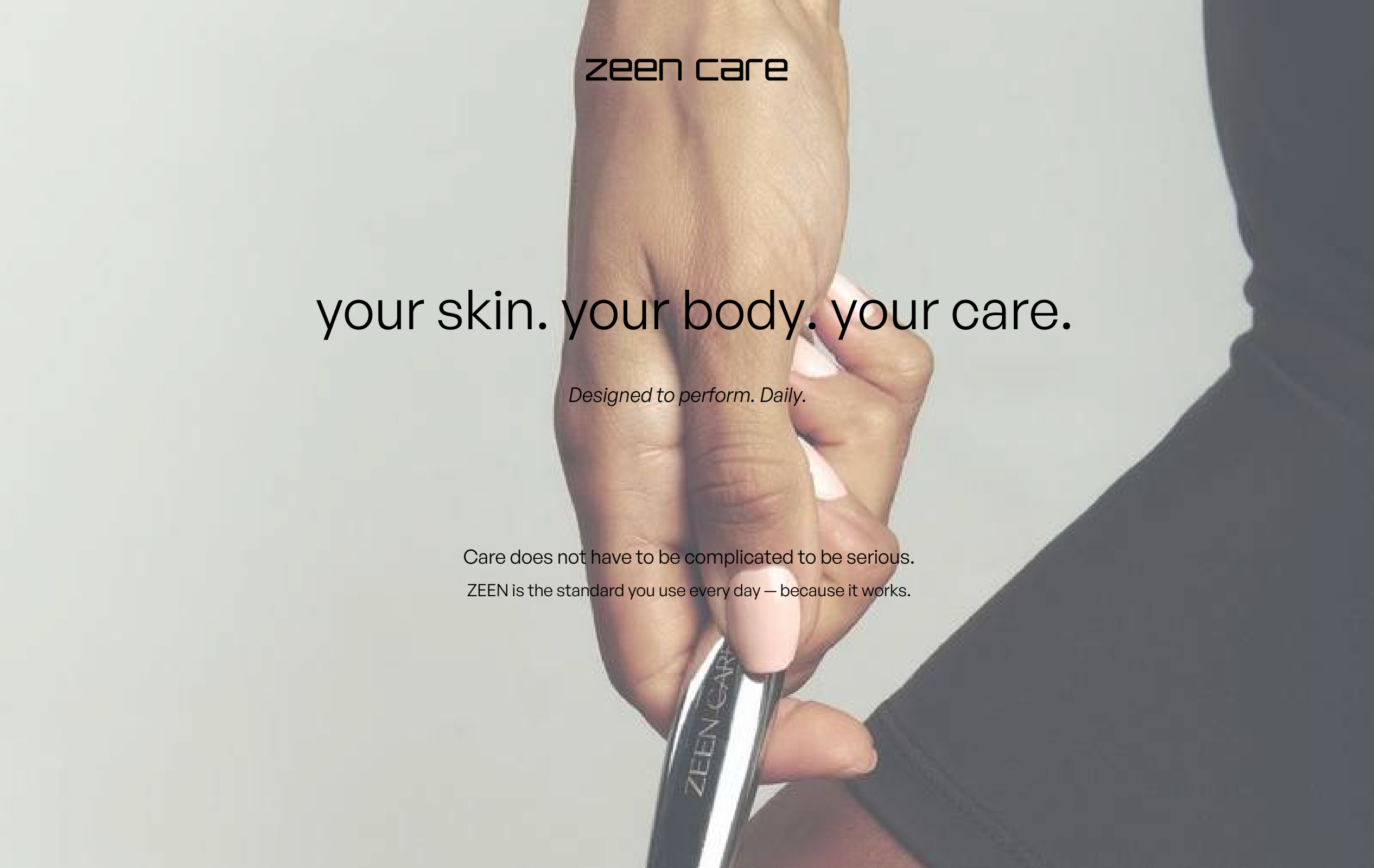
ZEEN CARE is a personal care brand for routines that grow with the user — from the first routine to advanced care.

MISSION AND VISION:

Mission: to develop personal care technology that delivers visible effects and long-term value

Vision:to be the reference personal care brand for devices that get used — and stay.

Make it Zeen = 5–10 min • Plug & Play • Travel-friendly

A close-up photograph of a hand with light pink manicured nails holding a black and white ZeeN Care product. The hand is positioned vertically, with the thumb and index finger gripping the product. The background is a soft, out-of-focus grey. The ZeeN Care logo is visible on the product.

zeen care

your skin. your body. your care.

Designed to perform. Daily.

Care does not have to be complicated to be serious.

ZEEN is the standard you use every day — because it works.

zeen care



zeen care

PRODUCTS

zeen care

raw



zeen care

FACE CARE

raw

soft

removal of
impurities and
excess sebum

cleaner pores and
an even-looking
complexion

massage
effect

USB charging

waterproof

12 intensity levels

medical silicone

FC-2602
14,99 €



zeen care

FACE CARE

raw

gua

deep cleansing with
a simultaneous
massage effect

improvement of
microcirculation
and skin tone

gua sha shape for
natural facial sculpting
and relaxation

USB charging

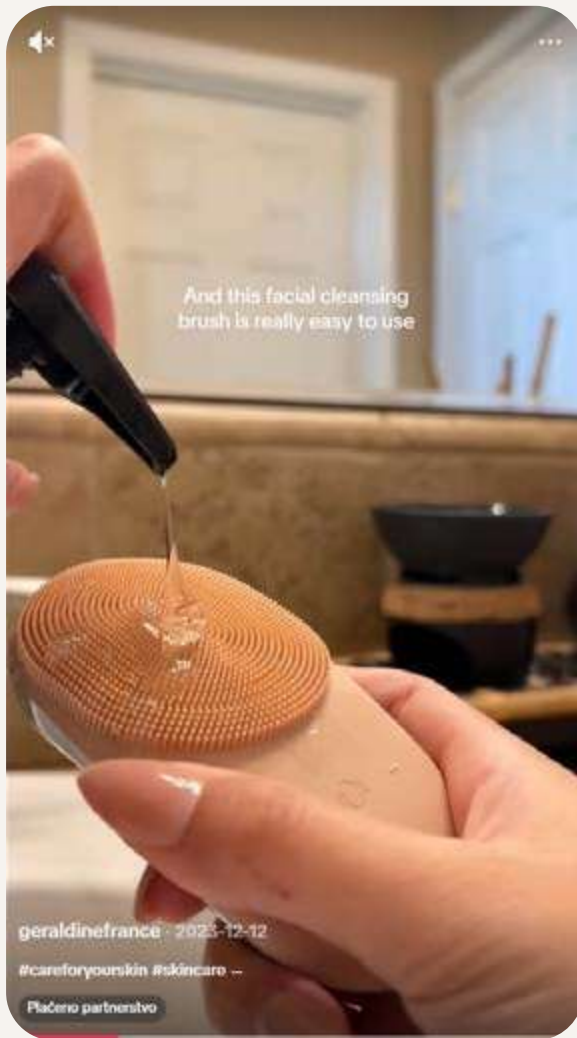
multiple intensity levels (sonic vibrations)

medical silicone + ABS

IPX7 waterproof



FC-2607
14,99 €



REAL PEOPLE. REAL ROUTINE.

Bestseller-grade results in everyday cleansing: millions of sonic pulses, 12 vibration levels and a dual-side design for fast, visibly cleaner skin.

zeen care

raw

pop

a more deeply
cleansed face
compared to
washing by hand

removal of dead skin
cells, smoother
texture, a more even
complexion

better absorption
of products

double-sided head (2-in-1)

ABS plastic

silicone bristles for gentle cleansing (240 soft bristles)

50 µm nano-fiber zone for exfoliation and deep cleansing

FC-2608
14,99 €



zeen care

FACE CARE

raw sonic

deep pore
cleansing
without irritation

reduction of
excess sebum
and impurities

smoother and
cleaner texture

IPX waterproof

5 intensity levels

USB charging

medical silicone

ZC-107
19,99 €

zeen care

FACE CARE

raw

pulse

deep removal of
impurities and excess
sebum

cleaner pores
and a more even
texture

gentle contact
with the skin

waterproof

5 operating modes

USB charging

medical silicone

FC-2601
29,99 €



zeen care

FACE CARE

raw ice

deep cleansing with
a simultaneous
massage effect

improvement of
microcirculation
and skin tone

gua sha shape for
natural sculpting and
relaxation of the face

waterproof

manual control of pressure and movement

stainless steel + ABS

no battery or charging

FS-2601
29,99 €

zeen care

FACE CARE

raw heat

opening pores for
more effective
removal impurities

deep cleansing while
simultaneously
warming the skin

improved circulation
and a feeling of
relaxing massage

USB charging

waterproof

medical silicone

3 operating modes (cleansing / vibration + heating / heating)

FC-2605
34,99 €

zeen care

FACE CARE

raw spin

deep
cleansing
and massage

removal of sebum,
impurities and
make-up residue

for different
skin types and
needs

USB charging

IPX6 waterproof

5 rotation speeds

nylon fibers + medical silicone + metal massage attachment

FC-2604
39,99 €



zeen care

FACE CARE

raw fuse

deep cleansing with
simultaneous skin
stimulation

EMS activation to
improve tone and
microcirculation

LED therapy for a
fresher, more even and
radiant look of the skin

USB charging

medical silicone + metal EMS electrodes

5 operating modes (LED + vibration / EMS combinations)

waterproof

FC-2606
39,99 €



zeen care

raw trio

cleansing, LED, heat
and cold in one

double-sided
head — one tool
for the whole
ritual

silicone with no
replacement
heads

sonic vibration · silicone side

warm + cold therapy · USB C

red + blue LED · 2 light colors



FC-2609
49,99 €

zeen care

raw pure

100 days
without
recharging

sonic power,
one button

fits in a
suitcase, gym
bag, backpack

13,000+ vibrations / min

IPX7 · waterproof

no cable, no recharging, no replacement heads

OC-2602
9,99 €

zeen care

raw

blast

cleans where
floss cannot reach

4 tips — teeth,
braces, gums,
tongue

cordless, USB,
ideal for travel

3 modes: soft / strong / pulse

USB, cordless, compact

4 interchangeable tips

OC-2601
29,99 €



zeen care

nord



zeen care



ZEEN CARE

Collagen Jelly Cream

Net wt. 100g/3.5oz

COLLAGEN POWDER
HYALURONIC ACID
GLYCERIN
WATER
SODIUM HYALURONATE
SODIUM ASCORBATE
SODIUM HYDROXYLASE

HYDRATE. PLUMP. GLOW.
ZEEN CARE

zeen care

nord gel

collagen complex + hyaluronic acid, device-ready formula

intense
hydration + a
plump look

a firmer, more
elastic and
smoother look

fresh glow
without a greasy
trace

a non-sticky premium
finish and a long-
lasting a feeling of
comfort

collagen complex (collagen-focused)

hyaluronic hydration system

niacinamide (Vitamin B3)

squalane

elastin-support complex

SK-2601
15,99 €

HYDRATION THAT
HOLDS DURING
TREATMENTS.



GEL TEXTURE.
MAX COMFORT.



zeen care

FACE CARE

nord firm

stimulation of
microcirculation in the
neck, jaw and
cheekbone zone

simple everyday
use

reduction of visible
puffiness

handheld vibration massager

vibration massage focused on the contour of the face and neck

compact format suited to a travel bag

AA battery (replaceable, not included)

EM-2603
15,99 €



FEEL THE TONE. SEE THE CONTOUR. THE 5-MINUTE SCULPT ROUTINE. CONTOUR-FOCUSED EMS.



THE EMS CONTOUR EFFECT.

Popular because it gives a feeling of tone and a more defined contour look in a few minutes — a treatment users feel right away and keep coming back to.

zeen care

FACE CARE

nord roll

boosts
microcirculation and
lymphatic drainage

reduces the
feeling of
puffiness

a more defined
look contours

improves the
feeling of skin
elasticity

supports better
absorption of
products

no battery / no charging

waterproof design

manual massage

metal rollers (diamond-cut surface)

ZC-SD024
19,99 €



zeen care

FACE CARE

nord taro

helps with the
appearance of
acne and
imperfections

skin regeneration and
reduced visibility of
scars

a calmer and
more even look
of the skin

a quick intervention
for sudden skin
problems

1 × AAA battery • 1.5 V

2 LED modes (blue / red light)

LED tip + plastic housing

ZC-1693
22,99 €



zeen care

FACE CARE

nord polar

warm mode - opens
pores and improves
absorption of skincare
products

cold mode (8°C) - closes
pores, de-puff effect and
contour firmness

controlled and
safe use

rechargeable battery - USB charging • 1200 mAh

stainless steel (premium) + ABS

warm mode: 36°C ± 3°C / cold mode: 8°C ± 3°C

smart timer: 5 minutes

zeen care

EM-2604
34,99 €

zeen care

FACE CARE

nord arc

better
absorption of
serums and
creams

support for vitality
and an even
complexion

reduction of visible
puffiness and
darker areas in the
eye area

targeted
application on the
fine zones of the
face and neck

USB, 5V / 0.5 A

power 1.5 W

360° rotating head

battery: 450 mAh, built-in Li-ion

red LED light

high-frequency sonic vibration

controlled heat therapy

EM-2605
37,99 €



THE DAILY TONING BOOST.



SCULPT IN MINUTES.



THE 5-MINUTE CONTOUR ROUTINE.



EMS YOU CAN FEEL.

YOUR SCULPT STEP.



TONE. LIFTED LOOK. REPEAT.

DEFINE YOUR FEATURES.

CONTOUR SUPPORT, DONE FAST.

THE FACE-SCULPT FEEL.

THE HOME SCULPT FAVORITE.

CONSISTENCY = CONTOUR.

QUICK ROUTINE. BIG DIFFERENCE.

nord glide

release of tension in the muscles of the face and neck with gua sha movements

heat therapy boosts circulation and prepares the skin for serums

reduction of puffiness and a visibly more contoured face shape

anti-aging effect through the synergy of heat and red light

USB, 5V

2 modes (REX + COMT)

5 vibration levels

5 temperature levels (max. 44°C)

LED screen showing temperature and mode

high-frequency vibration — relaxes fascia and improves microcirculation

heat therapy up to 44°C — warms tissue, boosts absorption and lymphatic drainage

red LED light — collagen support and anti-aging effect

ergonomic oval design — glides over the face like a professional gua sha tool

blue LED light — soothing effect, everyday care

EM-2606

35,99 €



EM-2606
35,99 €

zeen care

FACE CARE

nord glow

tone of the
muscles of the
face and
firmness
complexion

definition of
contours

a smoother and
fresher look
complexion

“quick lift”
effect

2.5 W • 5V / 1A • 400 mAh • USB-C charging

multiple intensity levels (EMS)

metal treatment surface + ABS housing

application area: face + neck

EMS (electrical muscle stimulation) — 3 intensity levels, stimulates the muscles of the face and neck

red LED light 630nm — therapeutic, encourages collagen and tissue renewal

heat compress — warms tissue, improves absorption of active ingredients

vibration — activates microcirculation, depuff effect

EM-2601
39,99 €



zeen care

FACE CARE

nord ems

tone of the
muscles of the
face and firmness
complexion

a more defined look
contours

firmer and
tighter look of
the skin

“lifted look”

USB charging

3 EMS intensity levels

metal dual-sphere electrodes + ABS housing

EM-2602
49,99 €



zeen care

FACE CARE

nord rf

production of
collagen and skin
elasticity

reduction of
the visibility of
fine lines

firmer and
tighter look of
the skin

improves
texture and
freshness of
the complexion

works
deeper

3.7 W • 5V / 1A • USB-C charging

metal RF treatment surface + ABS housing

2 functional modes (EMS + vibration / RF + heat)

RF-2601
69,99 €

zeen care

zeen care

FACE CARE

nord ageless

increases
absorption of active
ingredients

helps with tone and
definition of the
contours of the face

supports a smoother
and more even look
complexion

USB-C charging

metal treatment head + housing (ABS)

4 functional modes (glow/sculpt/restore/massage)

ZC-AP01
119,99 €



THE DEPUFF ROUTINE.



SCULPT & DEPUFF.



THE FACE ROLLER EFFECT.



LIFTED LOOK, FAST.



MASSAGE THAT SHOWS.

THE DAILY SCULPT STEP.

DRAIN. SCULPT. GLOW.

CONTOUR STARTS HERE.

THE QUICK CONTOUR FIX.

THE MORNING FACE RESET.

PUFFINESS DOWN. GLOW UP.

NECK & JAWLINE SUPPORT.

zeen care

beam

zeen care

FACE CARE

beam air

production
collagen and skin
regeneration

is cleaner and
more balanced
look of the skin

helps with
imperfections
and acne

improves the
overall look and
freshness
complexion

evens the
complexion and
reduces the visibility
of hyperpigmentation

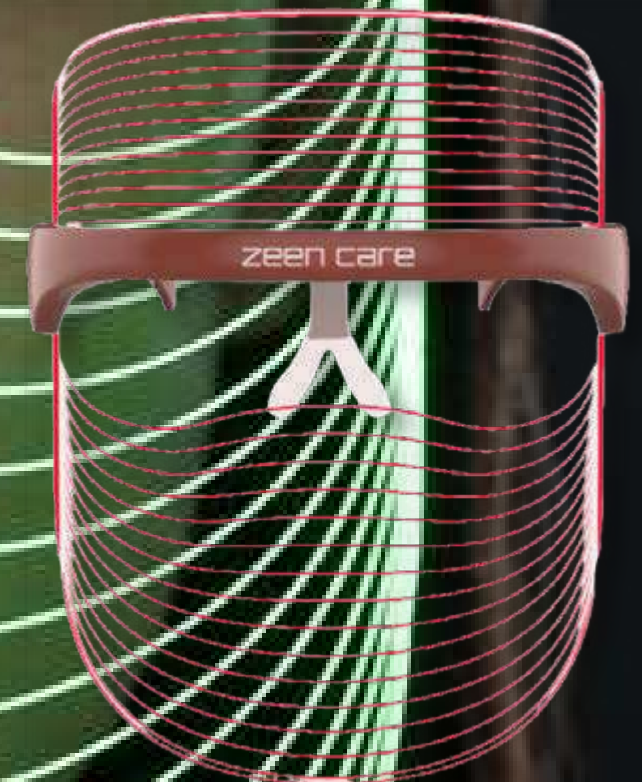
USB-C charging • 5V / 1A

cordless (wireless use)

7 LED colors / 7 treatments

ABS

ZC-601
39,99 €



zeen care

zeen care

FACE CARE

beam pure

production
collagen and skin
regeneration

a cleaner and
more balanced
look of the skin

helps with
imperfections
and acne

improves the
overall look and
freshness
complexion

evens the
complexion and
reduces the visibility
of hyperpigmentation

USB-C charging • 5V / 1A

cordless (wireless use)

7 LED colors / 7 treatments

ABS

LD-2603
45,99 €



When LED Goes Viral: The 2025/2026 Skin Trend



zeen care

zeen care

FACE CARE

beam flex

skin renewal
and collagen
synthesis

a more even tone
and fresher look
complexion

improves texture
and reduces the
visibility of fine lines

helps with
imperfections and of
problem areas

supports sebum
regulation and skin
soothing

revitalizes the skin and
contributes to a more
radiant look of the
complexion

USB charging • 5V / 0.5A

cordless (wireless use)

flexible silicone

10–20 min

7 LED colors / 7 treatments • 5 intensity levels (P1–P5)

1200 mAh • 210 high-density LED diodes

zeen care

LD-2601
79,99 €

zeen care

FACE CARE

beam

infra red

skin is visibly firmer,
plumper and smoother —
IR and red light together
encourage natural
renewal and glow

red + IR — targeted
at the look of skin
tone and texture

blue light — for
skin prone to
imperfections

yellow light
— for the
look of
complexion

hands-free
format

rated power: 4.5 W

voltage: 5 V / 0.9 A

number of LED diodes: 60

1200 mAh • high-density LED diodes

treatment duration: 10 minutes

spectral modes: red + infrared, blue, yellow

LD-2602
129,99 €

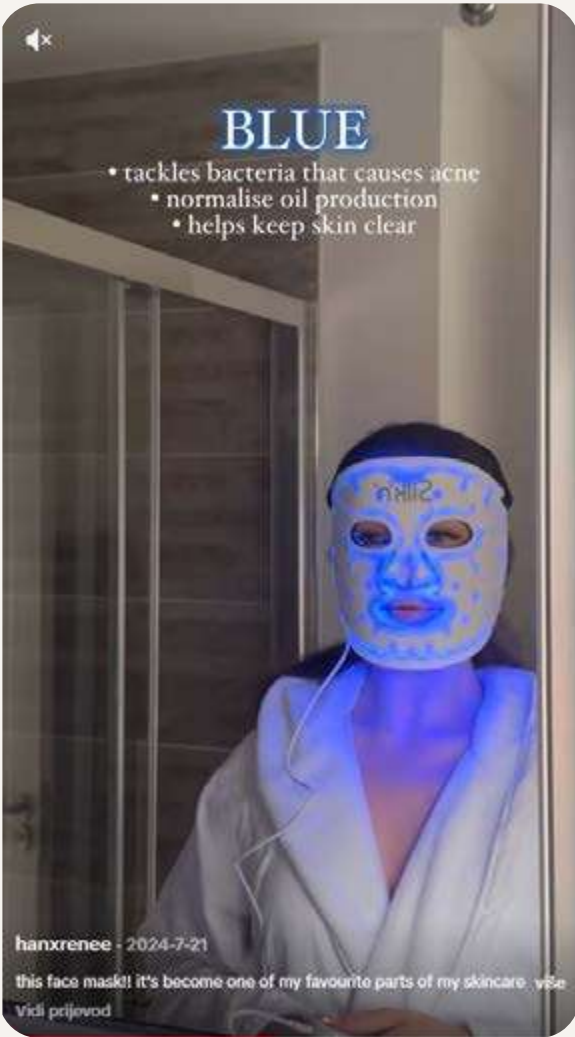
THE LED ROUTINE PEOPLE STICK TO.

LIGHT THERAPY, MADE DAILY.

THE NIGHTTIME SKIN RITUAL.

CONSISTENCY IN LIGHT.

THE LED RESET.



10 MINUTES OF LIGHT.

THE CALM & GLOW ROUTINE.

LIGHT ON. STRESS OFF.

THE AT-HOME LED FAVORITE.

GLOW, THEN REST.

SELF-CARE, LIT.

THE DAILY LED MOMENT.

zeen care

haze



haze

heat

relaxation of
tension in the
eye area

the feeling of
freshness
and rest

a feeling of rest
and relief after
screens

a soothing and
relaxing effect
before sleep

a pleasant feeling
of warmth and
relaxation

USB charging

cordless (wireless use)

soft “sand fabric” textile

2 heat levels

10–15 min

1000 mAh • 3W

EY-2602
23,99 €

zeen care

EYE CARE

haze

wand

less puffiness
and signs of
fatigue

a smoother look of
the area around the
eyes

supports
microcirculation
and a feeling of
drainage

a relaxing effect
and a feeling of
comfort

a fresher
and more
rested look

USB-C charging • 5V / 0.5A

cordless (wireless use)

ABS

7 operating modes (heat / sonic / red LED + combinations)

5 min (auto timer)

300 mAh • 3W

ZC -1980K
39,99 €

zeen care

EYE CARE

haze ems

reduces
puffiness and
a “puffy eyes”
look

a fresher and a
more rested look
the eyes

microcirculation
and a feeling of
drainage

a more even and
“bright” look of the
area around the
eyes

a relaxing spa
effect after effort
and screens

cordless (hands-free)

ABS + soft-touch inner surface

3–5 programs (EMS / heat / vibration / LED combinations)

10–15 min per session

EMS (low level) • heat • vibration • LED therapy (red / blue / green)

USB-C charging • 5V / 1A

EY-2601
54,99 €

zeen care

haze mist

relief from eye
fatigue caused by
screens

hydration for
allergies and
colds

a spa routine in 3
to 8 minutes

4 temperature levels

3 steam cycles · 3 / 5 / 8 min

USB-C · up to 80 min runtime

EY-2603
54,99 €



THE EYE RESET.

BRIGHTER-LOOKING EYES.

DEPUFF. SMOOTH. GLOW.

THE 10-MIN EYE ROUTINE.

WAKE UP YOUR EYES.



THE WELL-RESTED LOOK.

EYES, REFRESHED.

YOUR DAILY EYE UPGRADE.

CALM + COOL + BRIGHTEN.

TARGETED EYE CARE.

THE UNDER-EYE FIX (FAST).

EYE CARE, ELEVATED.

zeen care

buff



zeen care

MANICURE AND PEDICURE

buff lite

full
control of
curing

compatible with all gel,
shellac and UV polishes

digital display for
precise tracking of
the treatment

auto sensor for
hands-free
activation

detachable base for
curing nails on the
feet

power: 72W

LED sources: 365 + 405nm

number of LED diodes: 24

timers: 30s / 60s / 90s

LED lifespan: 50,000 hours

input: 100-240V, 50/60Hz, 1A

NP-2602
29,99 €

buff pro

full
control of
curing

compatible with all gel,
shellac and UV polishes

digital display for
precise tracking of
the treatment

auto sensor for
hands-free
activation

detachable base for
curing nails on the
feet

power: 180W (max) / 150W / 120W

LED sources: 365 + 405nm

number of LED diodes: 72

timers: 30s / 60s / 90s

input: 100–240V, 50/60Hz

hand sensor: yes, anti-glare: yes

compatibility: UV gel / builder gel / LED gel

LED lifespan: 50,000 hours

NP-2601
39,99 €

zeen care

MANICURE AND PEDICURE

buff drill

precise shaping, filing
and finishing

cordless and
rechargeable –
freedom of
movement without
cables

a smart display
for a clear view
of speed and
status

8 operating modes to
adjust intensity and
treatment

interchangeable
attachments for
various techniques
and nail zones

rechargeable cordless nail drill

4 attachments

ABS

professional control

for manicure and pedicure

USB charging

72 LED diodes • 365nm + 405nm dual wavelength



NP-2604
44,99 €

zeen care

MANICURE AND PEDICURE

buff heel

removes
thickened and
rough skin from
the feet

a smooth and
well-groomed
look of the
feet

a controlled and
safe treatment
at home

helps maintain
results between
pedicures

the feeling
of comfort
while
walking

USB charging • 5V

cordless

metal + ABS

1800 mAh

9 speed levels

set of grinding discs (fine + coarse)

NP-2603
49,99 €



USB Charging cable



10 small circle grinding discs



10PCS Fine Sandpaper Disk

10PCS Thick Sandpaper Disk



zeen care

root



root scrub



removes impurities
and product residue
from the scalp

a feeling of
clean and fresh
scalp

better
microcirculation
through
massage

relaxation and
reduction of scalp
tension

even distribution of
shampoo and
treatments

manual device

manual use (dry and wet scalp)

waterproof

2 interchangeable heads (cleansing + scalp massage)

ergonomic design with a holding strap

ABS + flexible silicone attachments

ZC -2251
9,99 €

zeen care

HAIR CARE

root gloss

smooths the hair and
reduces unwanted
frizz

a tidier and
more defined
hairstyle

quick
touch-ups
during the
day

controlled
and simple
styling

for an everyday
routine and travel

USB-C charging • 5 V / 2 A

cordless

ABS + ceramic heating elements

temperature up to 200 °C

heat-up time: about 45 seconds

3.7 V

25 W

HR-2602
25,99 €

THE SCALP RESET.

HEALTHY SCALP STARTS HERE.

THE DAILY SCALP ROUTINE.

MESSAGE FOR YOUR SCALP.

RELAX. MESSAGE. RESET.



THE ROOT OF GOOD HAIR DAYS.

SCALP CARE, SIMPLIFIED.

YOUR SCALP MOMENT.

THE OIL + MESSAGE STEP.

FEEL-GOOD SCALP CARE.

MESSAGE THAT MAKES SENSE.

THE AT-HOME SCALP FAVORITE.

zeen care

HAIR CARE

root wave

relaxes the scalp
and reduces the
feeling of tension

better
microcirculation
scalp

a feeling of
comfort and
relaxation

a care routine
scalp

evening relaxation
or an anti-stress
ritual



USB charging • 5 V 3

700 mAh

cordless

5 W

speed levels

ABS

multi-directional massage attachments

HR-2601
34,99 €

zeen care

root grow

easier detangling with
red LED light and
gentle vibration

support for
hair loss

regulation
of scalp
scalp

better absorption
of oils, serums,
toners and mists

USB C, DC 5V / 0.8 A

DC 3.7 V

5 W

2,000 mAh, built-in Li-ion

3 specialized modes

3 vibration levels: 3 (low/medium/high) specialized modes

HR-2603
69,99 €



root smooth



straightening and outward curling in one device

fast and even heating

less heat damage

MCH ceramic heating

rated power: 35 W

operating voltage: 7.4 V

USB Type-C

red LED light: 650nm, 40W

number of temperature levels: 5 (sequence 1-2-3-3-2-1)

device type: cordless 2-in-1 hair straightening brush (straightening + outward curling)

indicators: temperature LED indicator + negative ion indicator

HR-2604
69,99 €

zeen care

HAIR CARE

root sleek



straightening and
drying in one pass

less heat
damage

negative ionization
reduces frizz and
static

professional
result at
home, on the
go

travel
format

motor speed: 100,000 rpm

air speed: 20 m/s

temperature modes wet hair: 80 °C / 110 °C / 140 °C

power: 1200 W

temperature modes dry hair: 120 °C / 140 °C

power: 110–120 V / 220–240 V, 50–60 Hz (dual voltage)

HR-2605
149,99 €

zeen care

reset



zeen care

BODY CARE

reset ease

relaxes tense
muscles and
reduces the feeling
of discomfort

better
circulation and
lymphatic
drainage

a smoother
look
complexion

the feeling of
relaxation
and relief

anti-cellulite
routine

manual use

manual pressure control

washable with water

ABS plastic + silicone massage plate

body treatment (legs, arms, back, abdomen)

ergonomic handle with an interchangeable massage plate

ZC-0826B
10,99 €



zeen care

FACE AND BODY CARE

reset tone

less puffiness and
fluid retention

better
circulation and a
fresh look
complexion

better tone
and firmness
complexion

a feeling of
relaxation and
relaxation of the
facial muscles

morning
and
evening
routine

manual massage with rotating heads

v-shape with double rollers

360° rotating massage heads

metal/ABS rollers + ergonomic handle

manual use

face and body (jawline, neck, arms, legs)

ZC-1613A
29,99 €

zeen care

BODY CARE

reset neck

less tension and
stiffness in the
neck

less muscle
fatigue and
pain

better circulation
and a feeling of
relaxation

for everyday
recovery (work,
travel, home)

a better subjective
the feeling of
mobility of the neck

USB-C (5 V / 1 A)

battery: 1200 mAh (Li-ion)

power: 3.5 W

operating time: up to 2 hours

charging time: approx. 4 hours

3 intensity levels

velvet, removable and washable cover + foam

ZC-8771
29,99 €



zeen care

BODY CARE

reset belt

For menstrual cramps, lower back tension and everyday comfort.

eases the feeling
of menstrual
cramps

useful for lower back
pain, cold days, muscle
stiffness

wireless,
hands-free

a quick “reset”
during the day

USB charging, 5V DC / 1A, 5W

3 h charging

auto shut-off: 30 min

battery: 1800 mAh Li-ion

1-1.5 h of continuous use

9 heat levels (30/35/38/42/45/50/55/60/65 °C) + 9 vibration massage levels

outer silicone heating panel, velvet cover, elastic strap

up to 163 cm circumference — adjustable to any body type

LED display with indication (red = heat, blue = vibration) 30 min



BR-2604
29,99 €

zeen care

BODY CARE

reset apex

deep release of
fascial tension and
muscle knots

accelerated
recovery after
physical activity

reduction of
lactate buildup in
the muscles

increased
joint mobility

elimination of
muscle fatigue in
5–10 min

USB C, 5V 2A, charging ~3 h

6 intensity levels

motor 25W

built-in rechargeable battery; 6 LED indicator

4 attachments included + extended handle

MG -2602
34,99 €



zeen care

BODY CARE

reset core

less tension and
stiffness in the
muscles

relaxation and
regeneration

better circulation
in the treated
area

everyday
routine routine



USB-C charging • 5 V / 1 A

24 W

6 intensity levels

charging time: about 2.5 hours

rotation speed: 3000 ± 200 rpm

battery: 18650 • 7.4 V • 1200 mAh

battery life: 150–180 minutes

cordless

4 interchangeable massage heads

automatic timer (15 min)

amplitude: 0.6 cm

ZC-JM12A
35,99 €

reset relief

For menstrual cramps, lower back tension and everyday comfort.

eases the feeling
of menstrual
cramps

useful for lower back
pain, cold days, muscle
stiffness

wireless,
hands-free

a quick “reset”
during the day

USB charging, 5V DC / 1A, 5W

3 h charging

auto shut-off: 30 min

battery: 1800 mAh Li-ion

1-1.5 h of continuous use

9 heat levels (30/35/38/42/45/50/55/60/65 °C) + 9 vibration massage levels

outer silicone heating panel, velvet cover, elastic strap

up to 163 cm circumference — adjustable to any body type

LED display with indication (red = heat, blue = vibration) 30 min

BR-2603
35,99 €

reset pulse

less tension and stiffness in the muscles

relaxation of and a feeling of relief

better circulation in the treated area

faster recovery after effort

personalized massage intensity

USB-C charging • 5 V / 1 A

cordless

24 W

amplitude: 0.6 cm

rotation speed: 3000 ± 200 rpm

automatic timer (15 min)

battery: 18650 • 7.4 V • 1200 mAh

battery life: 150 – 180 minutes

charging time: about 2.5 hours

4 interchangeable massage heads

6 intensity levels

ZC-JM03
39,99 €

reset shape

the feeling of
smoother and
firmer skin

better
microcirculation in
the treated zones

personalized
body treatment

a body-care
and anti-
cellulite
routine

USB-C charging • 5 V / 1 A

charging time: ~2–3 hours

battery life: ~1–2 hours

cordless (wireless use)

5 massage modes

6 intensity levels

auto-off after 15 minutes

multiple interchangeable massage heads

ZC-2456
39,99 €

zeen care

BODY CARE

reset wrap

an even deep
massage

reduction of tension
and muscle stiffness
the neck

pleasant
contact
with the
skin

cordless use for
freedom of
movement

ideal for
everyday
recovery

rechargeable battery

1200 mAh • 3.7V / 9.0V • 1.0A

fabric (cloth)

power: 3.7 W

BR-2605
39,99 €

reset dual

deep
percussion

6 intensity
levels, 4
attachments

every zone,
every
rhythm

compact
O-ring
design

compact O-ring design

battery: 6 LEDs show the charge level

runtime per zone: ~60 seconds

head detaches by rotation (clockwise/counter clockwise)



MG -2601
39,99 €

zeen care

BODY CARE

reset sync

even and deeper
relaxation the
muscles

less feeling of
of tension and
stiffness

ideal for larger
regions (back,
thighs,
shoulders)

fast and effective
massage in a short
time

recovery after
physical effort

USB Type-C • 5 V / 2 A

battery: 1200 mAh (Li-ion)

power: 25 W

charging time: 2.5 – 3 h

operating time: up to 75 min

9 intensity levels

noise level: ~60 dB

max. pressure: 6 kg

amplitude: 6 mm

brushed motor

operating speed: 1900 – 2900 rpm



BR-2602
49,99 €

zeen care

BODY CARE

reset impact

deep
relaxation
of the
muscles

less tension
and
stiffness

recovery after
physical
activity

better circulation
in the treated
zones

a feeling of fast
and effective
routine



USB (5 V / 2 A)

battery: 1500 mAh (Li-ion)

operating time: up to 60 minutes

charging time: approx. 3 hours

voltage: 7.4 V

power: 25 W

speed: 880 – 3880 rpm

maximum pressure force: 6 kg

noise level: ~60 dB

intensity levels: up to 99 levels

3 modes (standard, wave, intermittent)

MG-2605
49,99 €

zeen care

BODY CARE

reset boost

less tension and stiffness in the muscles

relaxation and regeneration after effort

better microcirculation in the treated area

a stable and controlled massage intensity

USB-C charging • 5 V / 1 A

cordless

24 W

amplitude: 0.6 cm

battery: 18650 • 7.4 V • 1200 mAh

battery life: 260–350 minutes

charging time: about 2.5 hours

rotation speed: 4000 ± 200 rpm

4 interchangeable massage heads

4 intensity levels

automatic timer (15 min)

ZC-JM05

59,99 €



zeen care

BODY CARE

reset peak

less muscle
tension and
stiffness

recovery
after physical
effort

better
circulation and
relaxation the
muscles

the feeling
of deep
relaxation

targeted
massage of
different regions
of the body

USB charging • 5 V / 2 A

charging time: ~3–4 hours

battery: 1500 mAh (Li-ion)

battery life: up to 150 minutes

15 intensity levels

amplitude: 5.5 mm

operating speed: 1000 – 3200 rpm

max. pressure: 6 kg

noise level: ~60 dB

4 interchangeable massage heads

auto-off 15 min

MG -2603
59,99 €



zeen care

BODY CARE

reset atlas

relaxes the
fascia and
reduces
tension

better circulation
in larger muscle
zones

ideal for the
back, thighs and
gluteal region

less feeling of
stiffness after
activity

continuous
“rolling”
massage effect

ABS

power: 10 W

battery: 2000 mAh

9 intensity levels

BR-2606
59,99 €

zeen care

BODY CARE

reset madero

boosts circulation
in the treated
zones

a feeling of
lighter and
more relaxed
legs

a smoother
look
complexion

body-care
routine

less feeling of
tension in the
muscles

USB charging

cordless (wireless use)

battery: 1800 mAh

rotating massage rollers

ergonomic dual-handle grip for better control

larger body areas (thighs, calves, glutes)

BR-2601
69,99 €

zeen care

BODY CARE

reset

origin

relaxes tense
and stiff
muscles

a more even
distribution of
massage pressure

recovery after
physical
activity

for smaller
and medium
muscle zones

quick relaxation
and a “muscle
release” effect

USB Type-C • 5 V / 2 A

battery: 600 mAh (Li-ion)

power: 24 W

brushless motor

charging time: ~1 hour

operating time: up to 3 hours

3 intensity levels

amplitude: 6 mm

operating speed: 2000 – 3000 rpm

max. pressure: 6 kg

noise level: ~60 dB

auto-off 30 min

3 massage heads (metal, conical, U-shape)

MG -2604
69,99 €



zeen care

BODY CARE

reset plate

activation of
muscles and
tone of the
whole body

better
circulation and
a feeling of
energy

recovery
after of
training

balance
and
stability of
the body

a quick
“workout” or
daily fitness
routine

less feeling of
fatigue and
tension

200 W • 110–240 V • 50/60 Hz

oscillating vibration

frequency: 5 – 15 Hz

9 modes (P1–P9)

amplitude: 10 mm

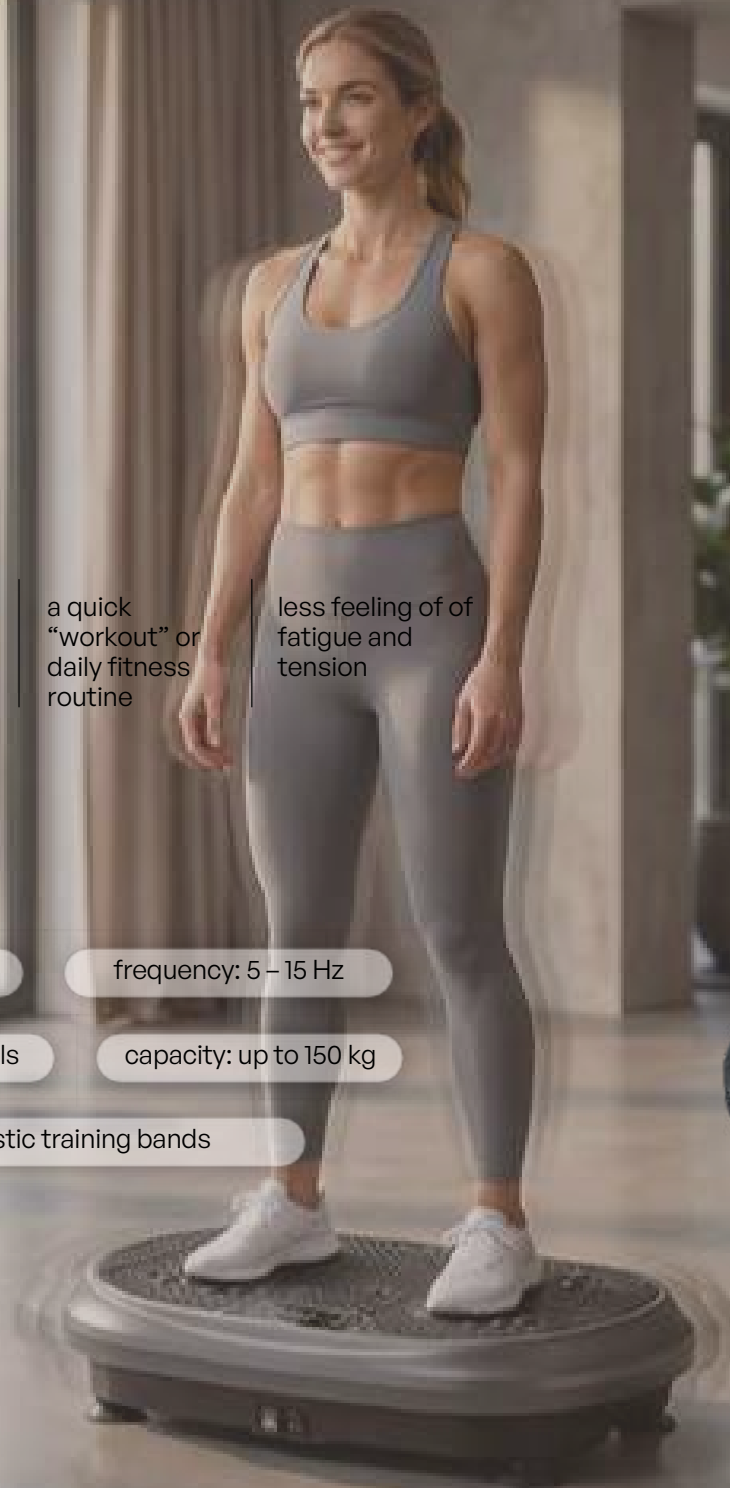
120 levels

capacity: up to 150 kg

LED display • remote control

Bluetooth • elastic training bands

FT-2601
190,99 €



zeen care

slate

A close-up photograph showing a hand holding a brown, oval-shaped massage tool. The tool has a grid of small, pointed rollers on its surface. The hand is positioned over a person's arm, which is visible in the lower right corner of the frame. The background is a plain, light-colored surface.

zeen care

HAIR REMOVAL AND PERSONAL CARE

slate edge

gradual reduction of hair growth after 8 weeks of regular use

smoother skin without daily shaving, waxing or epilation

multifunctional care

control over your routine

AC adapter 100–240V ~ 50/60 Hz (wired power)

IPL pulse

3 (A – auto / H – HR hair removal / S – SC skin care / R – RA acne care)

5 intensity levels (adjustable)

main device, AC adapter, protective goggles, razor

IP-2603
119,99 €



zeen care

HAIR REMOVAL AND PERSONAL CARE

slate silk

acts on the
melanin in
the hair
follicle

smoother
and more
even look of
the skin

a reduced need for
frequent removal

a safe and
controlled home
use

ice cooling -
a feeling of comfort
during treatment

power: 48 W

power supply: 100-240 V • 50/60 Hz

output: DC 24 V / 2 A

manual + automatic

number of flashes: up to 999,999

single + double flash

1-5 levels

ice cooling (cooling during treatment)

IP-2602
129,99 €



slate

ipl pro



gradual
reduction of
hair growth

acts on the
melanin in the
hair follicle

smoother
and more
even look of
the skin

a long-term reduced
need for classic hair
removal

a safe and
controlled
at-home IPL
routine

ice cooling reduces the
feeling of discomfort
during treatment

power: 48 W

power supply: 100–240 V • 50/60 Hz

output: DC 24 V / 2 A

manual + automatic

number of flashes: up to 999,999

1–9 levels

two treatment heads

flash mode: single + double flash

ice cooling (cooling during treatment)

IP-2601
159,99 €

MARKETING

HERO system

Clean --> Sculpt --> Renew --> Move & Maintain

Q1 – CLEAN BASE & FRESH START

MULTI-TECH SILICONE CLEANSING BRUSH – HERO

3-in-1 entry into the routine: sonic cleansing + EMS + LED lights

- a clean base, better tone and a “fresh skin” effect every day.

EYE DEPUFF & BRIGHTEN MASSAGE GLASSES – HERO

Instant freshness for the eyes: depuff + brightening

- a quick morning reset for screens, stress and travel.

Q2 – SCULPT & DEFINE

FACE SCULPT EMS DEVICE – HERO

EMS sculpting for a faster feeling of firmness and more defined contours

- a “quick lift” effect in a few minutes.

PRO 7-COLOR LED FACE – HERO

Multi-color LED therapy for targeted care and a “clinic-at-home” look

- an even look, better texture and enhanced glow.

Q3 – RENEW & READY

COLLAGEN BEAUTY DEVICE – MULTIPOLAR RF SKIN RE-NEWAL – HERO

Multipolar RF + thermal effect for a premium skin renewal experience

- firmness, smoothness and “glow” as the flagship anti-age moment.

WIRELESS STRAIGHTENING COMB – HERO

Quick styling on the go: a tidy look in minutes

- a travel-friendly hero with an instant “ready” effect.

Q4 – BODY RESET & MOVEMENT

SHAPE SHIATSU MASSAGER – HERO

A powerful body moment: massage, relaxation, circulation

- a feeling of lighter legs and targeted zones.

VIBRATION PLATE – HERO

Full-body activation through vibrations

- a clear “movement” benefit and strong lifestyle content.

Q1 PHASE

FOUNDATION
& BODY RESET

INTEGRATED MARKETING

(Retail × Heroproducts × Trade shows × Digital systems)

STRATEGIC FOCUS OF THE QUARTER

- laying the foundations of the ZEEN CARE brand on the market
- getting customers used to home wellness and self-care routines
- testing messages, demo logic and the educational flow
- preparing the ground for a stronger launch in Q2

KEY EVENT Q1 - ZAGREB BEAUTY & HAIR EXPO (31.01. – 01.02.)

ROLE OF THE TRADE SHOW IN THE Q1 PHASE:

- regional credibility and brand presence
- testing the pitch, messages and demo flow live
- validating communication before the stronger quarters
- gathering feedback and leads

DIGITAL & BRAND INFRASTRUCTURE

Web development:

- launching the new website in Croatian and English
- an educational role (routines, usage, FAQ)
- preparing for international communication and Q3/Q4 trade shows

INFLUENCER CAMPAIGN & SOFT LAUNCH

Influencer collaborations:

- Duška Stepanov
- Nola Čuljak

Role of the campaign:

- authentic presentation of the ZEEN CARE routine through real-life usage
- building trust in the early phase of the brand
- a soft launch of the brand to the market
- creating an audience and interest for the official launch in Q2

The campaign serves as a bridge between the Q1 foundation and the Q2 official launch

PREPARATIONS FOR THE LAUNCH EVENT (Q2):

- event concept
- short list of partners and influencers
- content planning and the PR moment

INTEGRATED MARKETING

Q2 PHASE

FACE PERFORMANCE
& SKIN RESULTS

(Retail × Heroproducts × Trade shows × Digital systems)

STRATEGIC FOCUS OF THE QUARTER

- visible skin results before the summer season
- educating customers and removing barriers around beauty-tech devices
- strengthening ZEENCARE's position as a beauty-tech brand, not just a gadget
- the official launch of the brand to a wider audience

HERO PRODUCT Q2

RF Pro Face Lift Device

Role of the hero product:

- the main skincare tech hero of the year
- demonstrating the power of a home routine with visible results
- raising the average basket value in retail

LAUNCH EVENT

"You're invited to The Care Generation"
Spring launch event by ZEEN CARE

Role of the event:

- the official launch of the ZEEN CARE brand
- presenting the "Care Generation" philosophy
- connecting influencers, community and media
- creating a strong PR and content moment

INFLUENCER & COMMUNITY STRATEGY

Key influencer collaborations:

- Duška Stepanov

TikTok ~500k

Instagram ~60k

- Nola Čuljak

TikTok ~25k

Instagram ~13k

Role of the collaborations:

- education through real-life routines
- showing results through continuous use
- building trust and a relatable approach
- the shift from "brand awareness" to "brand belief"

UGC CONTENT COLLABORATIONS:

- authentic usage videos
- short, easy-to-understand formats
- an additional proof layer for retail and online

COMMUNITY GROWTH

- actively strengthening the community on social media
- education through comments, Q&A, routines
- turning followers into users

BRAND BOOK & PROOF

MATERIALS WITH RESULTS:

- real user results
- collaborations with influencers
- UGC content proof

ROLE OF THE BRAND BOOK:

- a tool for international partners
- proof of product effectiveness
- professional sales & pitch material (B2B)

INTEGRATED MARKETING

Q3 PHASE

TECH PEAK &
VISIBILITY

(Retail × Hero products × Trade shows × Digital systems)

STRATEGIC FOCUS OF THE QUARTER

- the seasonal sales peak
- international visibility and broadening brand perception
- confirmation of ZEEN CARE as a beauty-tech brand with proof

HERO PRODUCT Q3

IPL Ice Cooling Hair Removal Device

Role of the hero product:

- high interest in the summer period
- a long-term solution, not a seasonal gadget
- demonstration of the brand's technological power
- a premium product with clear benefits

KEYEVENT - IFA BERLIN (04.09. – 08.09.)

Role of the trade show:

- a global consumer electronics show
- confirmation of the beauty-tech positioning of ZEEN CARE
- international retail, distributors and media proof
- building trust with higher-end tech of products

PHOTOSHOOT AT THE START OF Q3

- launching new content focused on IPL and BTS
- preparing communication and materials for IFA Berlin
- a clear explanation of the technology, safety and results

MASS MEDIA PRESENCE

- Above-the-line communication:
- Billboard campaign
- TV commercials

ROLE OF ATL:

- mass visibility in the season of greatest demand
- added seriousness and trust in the brand
- support for retail sales and the trade show

RETAIL OFFERS & BTS BUNDLES (Back To Skin / Back To School)

- a carefully selected assortment
- designed around customer needs
 - beginners maintenance
 - users long-term solutions

ROLE OF THE BUNDLES:

- making the purchase decision easier
- higher value per basket
- clear retail logic

ROLE OF THE BRAND BOOK:

- a tool for international partners
- proof of product effectiveness
- professional sales & pitch material (B2B)

INTEGRATED MARKETING

Q4 PHASE

RELAX, SCALP &
GIFTING

(Retail × Heroproducts × Trade shows × Digital systems)

STRATEGIC FOCUS OF THE QUARTER

- relaxation, every day rituals and stress relief
- the gifting season and emotional purchasing
- strengthening the premium perception of the brand

HERO PRODUCT Q4

Electric Scalp Massage Pro

Vibration plate

Role of the hero product:

- simple but effective wellness rituals
- products that are easy to gift
- expanding ZEEN CARE from beauty into lifestyle wellness

KEY EVENT-Beautyworld Middle East

– Dubai (06.10. – 08.10.)

Role of the trade show:

- confirmation of the brand in a high-end, international setting
- added credibility for the Q4 gifting season

Q4 CAMPAIGN (RELAX & GIFTING)

- focus on relaxation, balance and “me-time”
- storytelling around gifting (for yourself and others)
- emphasis on premium yet accessible wellness

COLLABORATION WITH A MODELING AGENCY

- content tailored to:
 - retail communication
 - the website
 - social media
 - mass media formats

EVENT & BRAND MOMENT

Winter event : “Slow Down Season by ZEEN”

Role of the event:

- closing the year in a relaxed tone
- community gathering
- strengthening the emotional bond with the brand

ADVENT ACTIVITIES & PROMOTIONS

- advent gifting
- seasonal discounts and bundle offers
- gift-ready packaging
- clearly communicated value, not just price

ROLE OF THE BUNDLES:

- making the purchase decision easier
- higher value per basket
- clear retail logic

ROLE OF THE BRAND BOOK:

- a tool for international partners
- proof of product effectiveness
- professional sales & pitch material (B2B)

zeen care



zeen care



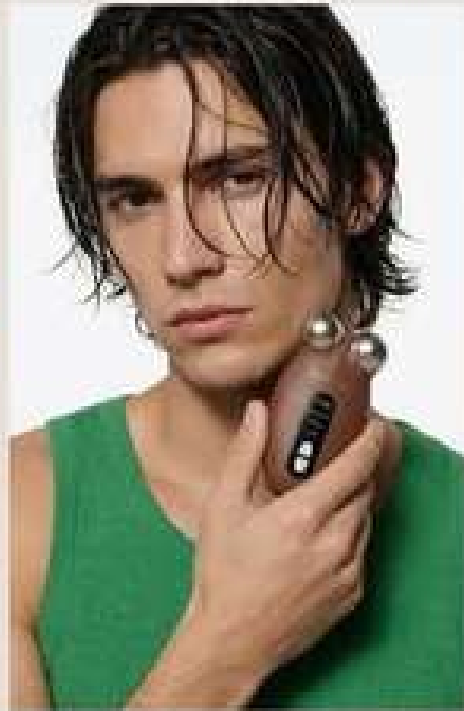
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zeen care









zeen care

Channel roles

TIK TOK

proof + real use (UGC, demo, "day in my routine")

INSTAGRAM

education + save/share (routines, checklist, before/after feel)

WEB

central conversion hub (landing + PDP + sets)

RETAIL

trust + volume + QR → routine

EMAIL

retention (reminders, routine, sets, repeat)



zeen care

Our ambassadors



@duska_stepanov
TT: 418.4k followers
IG: 62.4k followers



@nolaculjak
TT: 24.1k followers
IG: 13.1k followers



@hanabitunjac
TT: 56k followers
IG: 22.8k followers



@emaluketin
IG: 244k followers



@markomarkec3
TT: 145k followers
IG: 668.4k followers



@mar tinafilic
TT: 348.5k followers
IG: 142k followers



@petra_kuljis
TT: 128.1k followers
IG: 49.1k followers



@zulijani_stella
TT: 55.3k followers
IG: 11.5k followers



@kojeniko
TT: 157k followers
IG: 129k followers



@internetmater
TT: 25.5k followers
IG: 37.2k followers



@lucianoplazibat
TT: 365.6k followers
IG: 126k followers



@zenskisvijet
TT: 214.8k followers
IG: 91.1k followers

zeen care



Thank you!